



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

A. G. Kawamura, Secretary

May 13, 2004

TO: California Fairs

RE: Appointment of Mike Treacy as Director, Division of Fairs & Expositions

It is my distinct pleasure to announce that Mike Treacy has accepted the position of Director of the Division of Fairs & Expositions, effective early July.

Mike has a distinguished career within and outside of the fair industry. For the past 16 years, Mike has served as Chief Executive Officer of the Kern County Fair in Bakersfield. Prior to his tenure in Bakersfield, he served as General Manager of the Jackson County Exposition Park in Medford, Oregon, and Community Development Director and Assistant City Manager for the City of Morgantown, West Virginia. Mike also served in the United States Air Force, serving as a Mandarin Chinese Language interpreter. He is currently First Vice-President of the Western Fairs Association, has served as President of the California Authority of Racing Fairs, Chairs the International Development Committee of the International Association of Fairs and Expositions and has served two years as President of the Greater Bakersfield Convention and Visitors Bureau.

Mike holds a Bachelor of Arts degree from the University of North Dakota, a Master of Public Administration degree from West Virginia University and a Master of Parks and Recreation Administration degree from West Virginia University.

Please join me in welcoming Mike to his new position at the Division of Fairs & Expositions.

Sincerely,

Kim Myrman  
Deputy Secretary

